



FOR IMMEDIATE RELEASE

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PACIFICORD NOW OFFERING FREE PRENATAL CLASSES IN LOS ANGELES

IRVINE, Calif. — July 22, 2009 — Dedicated to serving the private cord blood banking needs of Southern California, PacifiCord (www.pacificord.com) today announced it is now offering free prenatal classes in Santa Monica and Sherman Oaks in addition to the classes held weekly at the Irvine, CA headquarters—which has been offering prenatal classes such as preparation for childbirth, baby care basics and breastfeeding basics since March of 2009.

“Providing quality prenatal classes is a great way for us to not only give back to the community but also introduce PacifiCord and family cord blood banking to expectant couples in a very non-threatening manner,” said Wendy Spry, LVN, CPSS and PacifiCord’s Healthcare Educator. “For many families, it’s their first time hearing about their cord blood banking options. For others, it’s a great opportunity to learn more.”

“PacifiCord’s business is rooted in providing an unparalleled level of service to expectant parents,” said Bob Kurilko, President and CEO of PacifiCord. “Providing free prenatal classes is a natural extension of our Cord Blood Concierge™ Service that includes free in-person consultations, complementary tours of our working laboratory in Irvine, CA and hand-couriered cord blood pick-up for families in Southern California area.”

Looking forward, PacifiCord is looking to expand its free prenatal class offerings to San Diego. “We’re in the final stages of securing a class location. Our plan is to be up and running in San Diego by September,” said Wendy Spry.

For class locations, schedules and to enroll in one or more of PacifiCord’s free prenatal classes in Irvine, Santa Monica and/or Sherman Oaks, please visit: www.pacificord.com.

About PacifiCord

Based in Irvine, Calif., PacifiCord is part of the HealthBanks Biotech Group, which for nearly 10 years has been a leader in cord blood stem cell processing, storage and research. PacifiCord and HealthBanks Biotech were the first family banks in the world to adopt the optimum

PacifiCord Now Offering Free Prenatal Classes in Los Angeles

Page 2

methods and technologies of the world's leading public cord blood programs, thereby setting a new standard that few other family banks can match.

PacifiCord is a California state-licensed cord blood bank and an FDA-Registered Human Cell, Tissues and Cellular and Tissue-Based Products (HCT/P) Establishment.

For more information about PacifiCord or to obtain a free information kit, please visit www.pacificord.com or contact toll-free at (888) 379-CORD (2673).

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