



FOR IMMEDIATE RELEASE

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**PACIFICORD PARTNERS WITH LOCAL RETAILER
IN A DEBATE ON CHILDHOOD VACCINES**

***Region's Premiere Family Cord Blood Bank Joins Medical Professionals
and Parents in a Debate on the Risks of Vaccinations***

IRVINE, Calif. (September 8, 2009) – Dedicated to serving the private cord blood banking needs of Southern California, PacifiCord (www.pacificord.com) announced they are partnering with Milkalicious, an Aliso Viejo-based breastfeeding boutique and education center, in sponsoring "The Great Vaccine Debate." This debate, presented by the Orange County Breastfeeding Coalition, a non-profit organization whose members are actively engaged in making breastfeeding the cultural norm, will provide information to parents and medical professionals about the pros and cons of pediatric vaccines.

"Sponsoring events like these gives PacifiCord a great opportunity to connect with the Orange County community and medical professionals," said Bob Kurilko, president and CEO at PacifiCord. "Like our partner, Milkalicious, we are 100 percent behind helping to provide a healthy future for our clients and surrounding community."

Open to the public, the debate will take place at Hoag Memorial Hospital Presbyterian in Newport Beach, Calif., on Wednesday, September 16th from 9:00 a.m. to 1:00 p.m. PT. Experts speaking at "The Great Vaccine Debate" include Dr. Jeremy Kaslow, MD, FACP, and a FACAII specialist in immunology and pediatric allergies, who will be discussing the immunology of breast milk. Dr. Bob Sears, MD, pediatrician and author of *The Vaccine Book*, will speak on his "Alternative Vaccine Schedule," and Dr. Harry Pellman, MD, who will discuss the danger of not following the AAP guidelines for vaccines, and the controversy of the vaccine-autism link.

(more)

About PacifiCord

Based in Irvine, Calif., PacifiCord is part of the HealthBanks Biotech Group, which for nearly 10 years has been a leader in cord blood stem cell processing, storage and research. PacifiCord and HealthBanks Biotech were the first family banks in the world to adopt the optimum methods and technologies of the world's leading public cord blood programs, thereby setting a new standard that few other family banks can match.

PacifiCord is a California state-licensed cord blood bank and an FDA-Registered Human Cell, Tissues and Cellular and Tissue-Based Products (HCT/P) Establishment.

For more information about PacifiCord or to obtain a free information kit, please visit www.pacificord.com or contact toll-free at (888) 379-CORD (2673).

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