



FOR IMMEDIATE RELEASE

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PACIFICORD SECURES STERILE CORD BLOOD COLLECTION BAG

***PacifiCord Positioned to Offer Physicians and Clients a Level of Quality
Unparalleled by Any other Family Cord Blood Bank***

IRVINE, Calif. — September 22, 2009 — Dedicated to serving the private cord blood banking needs of Southern California, PacifiCord (www.pacificord.com) today announced it has secured Pall Corporation's sterile cord blood collection bag. Since April 2006, this industry best sterile bag has been unavailable for purchase due to prior limiting agreements with its manufacturer; no longer.

The unique feature of the Pall sterile cord blood collection bag is its sterile packaging and the fact it was the first FDA approved cord blood collection bag for use in an operating room sterile field. While the fluid path of the bags formerly used by PacifiCord were sterile, they were not contained in sterile packaging which required physicians to utilize an extension accessory when performing cord blood collection following c-section deliveries.

With the new Pall sterile cord blood collection bag, physicians who collect cord blood using a PacifiCord Collection Kit can simply peel and place the contents needed for cord blood collection directly into a sterile field—making the process simpler while maintaining sterility. Parents who have their child's cord blood collected following a c-section delivery benefit by experiencing a lower risk of infection and contamination.

"This is a big win for PacifiCord," said Bob Kurilko, president and CEO of PacifiCord. "Our company is founded upon utilizing only global best practices and technology. From collection and processing to storage, PacifiCord makes no compromise and the addition of Pall sterile collection bag is another example of this leadership position." continued Kurilko.

About PacifiCord

Based in Irvine, Calif., PacifiCord is part of the HealthBanks Biotech Group, which for nearly 10 years has been a leader in cord blood stem cell processing, storage and research. PacifiCord and HealthBanks Biotech were the first family banks in the world to adopt the optimum

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methods and technologies of the world's leading public cord blood programs, thereby setting a new standard that few other family banks can match.

PacifiCord is a California state-licensed cord blood bank and an FDA-Registered Human Cell, Tissues and Cellular and Tissue-Based Products (HCT/P) Establishment.

For more information about PacifiCord or to obtain a free information kit, please visit www.pacificord.com or contact toll-free at (888) 379-CORD (2673).

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