



## **FOR IMMEDIATE RELEASE**

### **Media Contact:**

Gina Urquizu

PacifiCord

(888) 379-CORD (2673)

[gurquizu@pacificord.com](mailto:gurquizu@pacificord.com)

## **PACIFICORD TO OFFER FREE PRENATAL CLASSES IN TEMECULA**

**IRVINE, Calif. (August 31, 2009)** - Dedicated to serving the private cord blood banking needs of Southern California, PacifiCord ([www.pacificord.com](http://www.pacificord.com)) today announced it will be offering free prenatal classes in Temecula starting September 21, 2009. This will be PacifiCord's fifth prenatal class location in Southern California. Currently, PacifiCord holds free prenatal classes in Sherman Oaks, Santa Monica, as well as its Irvine, CA headquarters and San Diego starting September 9, 2009. Some of the most popular classes offered in each location include preparation for childbirth, breastfeeding basics, and baby care basics.

"Temecula is a wonderful community full of young growing families," said Wendy Spry, LVN, CPSS and Healthcare Educator at PacifiCord. "When we were approached by Childish Boutique to offer our free prenatal classes in their Temecula store, the opportunity was too great to pass up. With the addition of Temecula, PacifiCord now has a local presence throughout most of Southern California."

"With these classes, we not only have the chance to educate expectant parents on a variety of prenatal topics but also inform them of their cord blood banking options—information that they don't always receive from their caregiver or typical prenatal education classes," said Bob Kurilko, President and CEO at PacifiCord. "Parents who attend our classes are not only impressed with the quality of the classes, but they walk away prepared to make informed decisions regarding their newborn's care, decisions that will affect them now and in the future."

For class locations, schedules and to enroll in one or more of PacifiCord's free prenatal classes please visit: [www.pacificord.com](http://www.pacificord.com).

### **About PacifiCord**

Based in Irvine, Calif., PacifiCord is part of the HealthBanks Biotech Group, which for nearly 10 years has been a leader in cord blood stem cell processing, storage and research. PacifiCord and HealthBanks Biotech were the first family banks in the world to adopt the optimum

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methods and technologies of the world's leading public cord blood programs, thereby setting a new standard that few other family banks can match.

PacifiCord is a California state-licensed cord blood bank and an FDA-Registered Human Cell, Tissues and Cellular and Tissue-Based Products (HCT/P) Establishment.

For more information about PacifiCord or to obtain a free information kit, please visit [www.pacificord.com](http://www.pacificord.com) or contact toll-free at (888) 379-CORD (2673).

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